

## **Fundraising 2020 Report – Patricia Clason, Committee Chair**

### **OUR BEST YEAR EVER!!! OVER \$50,000 RAISED IN 2020**

Below is a summary of our efforts in 2020. Hopefully, I've acknowledged all of the efforts of our community friends and our great fundraising committee. The powerful intentions and tireless work of our board, the committee members, and the grads and staff of our retreats are what bring in the funds to make Healing Warrior Hearts retreats free to veterans and provide scholarships to Taking It Lightly.

Thank you all for everything you have done to make it possible to heal hearts!!! Patricia

### **The Year in Brief Review**

Many individual gifts – donations from \$5 to \$500 from individuals were abundant this year! We have donors who send something every year and those who donate when they can. Some Facebook birthday fundraisers also brought in donations.

Updated Donor Honor page on website – the website has been updated to reflect new major donors.

### **Ongoing Corporate Supporters**

Oak Creek Dentistry – donates \$50 for each new client

Waterstone Bank - \$5,000 grant

Navient Foundation – annual \$2500 grant

Fill the Boat – Reed's Marine and Whiskey Run – annual winter fundraiser, we were recipients second year in a row

Don DeCamp Scholarship Fund – Matt Zeigler matching grant – Matt is a Detroit grad and good friend of Don's who has been supporting our work with this matching grant every fall

Festival Foods – donated \$500 credit for purchase of food and other items in the store

### **Special Events**

Angels of the Road Ride for Veterans – raised \$22,000 with their efforts of a ride, raffles and silent auction. Our team co-coordinated the auction.

BMO donation of furniture – in the move of their offices, BMO donated furniture to us. We will be using some in our facility and there are items available to purchase (chairs, desk, filing cabinets)

Evan Olson Memorials – In honor of Sgt Evan Olson, his family and friends donated thousands of dollars and will be doing a Golf Outing in 2021 to benefit HWH

### **Our ongoing efforts**

Rock-a-Flock – more active this year than ever before, it's gaining traction!!

Tee Spring – HWH Masks – a percentage of sales goes to Starfish, raised close to \$500

Food Fundraisers – MOD Pizza, Panda Hut – small amounts but good for awareness of our organization

50/50 raffles – planned but COVID took away our opportunities!

Giving Tuesday – online, facebook fundraiser - close to \$500

Pursuing grants – applications have been made to Cousins, Good Coin, Google Ad Grant, NonProfit Management Fund

## **COMING UP - Major Events for 2021**

Jail Bail – a weekend fun event where we will “jail” key people and they will have to raise money to get themselves out

Sip and Bat – looking into a wine or beer tasting event combined with a batting cage opportunity

Fill the Boat summer event – a chance to get out on the water with Reed’s Marine and raise \$\$\$

Evan Olson Memorial Golf Outing – August 2021 in Minnesota, organized by Evan’s family and friends



*There is only One Heart  
and it matters to this One!*